



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5030900

Schedule Dates 10/26/21-11/02/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 715 - McAuliffe Week #1 General (1635105)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 715-McAuliffe Week #
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 11/09/21
Last Modified 12/16/21
Entered By Darren Moore
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$44,508.75
Net Total \$252,216.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	165	\$224,000.00
Nov. 2021	57	\$72,725.00
Grand Total:	222	\$296,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/21-10/26/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM			2						2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	10/27/21-10/27/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM				2					2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
3.0	Normal Line / SPOT	10/28/21-10/28/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM					2				2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
4.0	Normal Line / SPOT	10/29/21-10/29/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM						2			2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
5.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM		2							2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
6.0	Normal Line / SPOT	11/02/21-11/02/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM			2						2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
7.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			2						2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
8.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				2					2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
9.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					2				2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						2			2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
11.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2							2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
12.0	Normal Line / SPOT	11/02/21-11/02/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			2						2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
13.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	6:58A- ABC-Good Morning America			3						3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21
14.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	6:58A- ABC-Good Morning America				3					3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21
15.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	6:58A- ABC-Good Morning America					4				4	\$1,600.00	\$6,400.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	6:58A- ABC-Good Morning America						3			3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21
17.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	6:58A- ABC-Good Morning America		3							3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21
18.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	6:58A- ABC-Good Morning America			3						3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21

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19.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	8A- ABC-Good Morning America			3						2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
19.0.1	Closed Preempt	10/26/21															Washington (WJLA)	Pre-empt/Exception -	
20.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	8A- ABC-Good Morning America				3					3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21
21.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	8A- ABC-Good Morning America					3				3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21
22.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	8A- ABC-Good Morning America						3			3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21
23.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	8A- ABC-Good Morning America		3							3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21
24.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	8A- ABC-Good Morning America			3						3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21
25.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	9A- Live with Kelly			2						2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
26.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	9A- Live with Kelly				2					2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
27.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	9A- Live with Kelly					2				2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
28.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	9A- Live with Kelly						2			2	\$400.00	\$800.00	Washington (WJLA)		11/9/21

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29.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	9A- Live with Kelly		2							2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
30.0	Normal Line / SPOT	11/02/21-11/02/21	2	:30	9A- Live with Kelly			2						2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
31.0	Normal Line / SPOT	10/26/21-10/26/21	3	:30	10A- News-Good Morning Washington at 10a			2						2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
32.0	Normal Line / SPOT	10/27/21-10/27/21	3	:30	10A- News-Good Morning Washington at 10a				2					2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
33.0	Normal Line / SPOT	10/28/21-10/28/21	3	:30	10A- News-Good Morning Washington at 10a					2				2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
34.0	Normal Line / SPOT	10/29/21-10/29/21	3	:30	10A- News-Good Morning Washington at 10a						2			2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
35.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	10A- News-Good Morning Washington at 10a		2							2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
36.0	Normal Line / SPOT	11/02/21-11/02/21	3	:30	10A- News-Good Morning Washington at 10a			2						2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
37.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	10:58:25A- ABC-The View			2						1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
37.0.1	Closed Preempt	10/26/21															Washington (WJLA)	Pre-empt/Exception -	
38.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	10:58:25A- ABC-The View				1					1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21

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39.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	10:58:25A- ABC-The View					2				2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
40.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	10:58:25A- ABC-The View						2			2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
41.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	10:58:25A- ABC-The View		1							1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
42.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	10:58:25A- ABC-The View			2						2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
43.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	2P- ABC-General Hospital		2							2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
44.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			2						2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
45.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				2					2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
46.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					2				2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
47.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						2			2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
48.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2							2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
49.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			2						2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21

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50.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know			2						2	\$650.00	\$1,300.00	Washington (WJLA)		11/9/21
51.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know				2					2	\$650.00	\$1,300.00	Washington (WJLA)		11/9/21
52.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know					2				2	\$650.00	\$1,300.00	Washington (WJLA)		11/9/21
53.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know						2			2	\$650.00	\$1,300.00	Washington (WJLA)		11/9/21
54.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know		2							2	\$650.00	\$1,300.00	Washington (WJLA)		11/9/21
55.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	2P- ABC-General Hospital			2						2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
56.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	2P- ABC-General Hospital				2					1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
56.0.1	Closed Preempt	10/27/21															Washington (WJLA)	Pre-empt/Exception -	
57.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	2P- ABC-General Hospital					2				2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
58.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	2P- ABC-General Hospital						2			2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
59.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	2P- ABC-General Hospital		2							2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21

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60.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			2						2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
61.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				2					2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
62.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM					2				2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
63.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM						2			2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
64.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		2							2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
65.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			2						2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21
66.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				2					2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21
67.0	Normal Line / SPOT	10/26/21-10/26/21	3	:30	6:58:46P- Wheel Of Fortune			1							\$3,600.00		Washington (WJLA)		11/9/21
67.0.1	Closed Preempt	10/26/21															Washington (WJLA)	Pre-empt/Exception -	
68.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					2				2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5030900

Schedule Dates 10/26/21-11/02/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 715 - McAuliffe Week #1 General (1635105)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 715-McAuliffe Week #
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 11/09/21
Last Modified 12/16/21
Entered By Darren Moore
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$44,508.75
Net Total \$252,216.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	165	\$224,000.00
Nov. 2021	57	\$72,725.00
Grand Total:	222	\$296,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
69.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM						2			2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21
70.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2							2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21
71.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1						1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
72.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1					1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
73.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
74.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM						1			1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
75.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
76.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				2					2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21
77.0	Normal Line / Access	10/27/21-10/27/21	1	:30	6:58:46P- Wheel Of Fortune				1					1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/9/21
78.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	9A- Live with Kelly				1					1	\$400.00	\$400.00	Washington (WJLA)		11/9/21

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146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5030900

Schedule Dates 10/26/21-11/02/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 715 - McAuliffe Week #1 General (1635105)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 715-McAuliffe Week #
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 11/09/21
Last Modified 12/16/21
Entered By Darren Moore
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$44,508.75
Net Total \$252,216.25
Sales Tax

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79.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	5A- News-7News ON YOUR SIDE at 5AM				1					1	\$200.00	\$200.00	Washington (WJLA)		11/9/21
80.0	Normal Line / SPOT	10/26/21-10/26/21	3	:30	6:27P- News-7News ON YOUR SIDE at 6PM			1						1	\$2,500.00	\$2,500.00	Washington (WJLA)	World News Adj	11/9/21
81.0	Normal Line / SPOT	10/27/21-10/27/21	3	:30	6:27P- News-7News ON YOUR SIDE at 6PM				1						\$2,500.00		Washington (WJLA)	World News Adj	11/9/21
81.0.1	Closed Preempt	10/27/21															Washington (WJLA)	Pre-empt/Exception -	
82.0	Normal Line / SPOT	10/28/21-10/28/21	3	:30	6:27P- News-7News ON YOUR SIDE at 6PM					1				1	\$2,500.00	\$2,500.00	Washington (WJLA)	World News Adj	11/9/21
83.0	Normal Line / SPOT	10/29/21-10/29/21	3	:30	6:27P- News-7News ON YOUR SIDE at 6PM						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)	World News Adj	11/9/21
84.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	6:27P- News-7News ON YOUR SIDE at 6PM		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)	World News Adj	11/9/21
85.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	6:57P- 7P (EST)		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)	World News Adj	11/9/21
86.0	Normal Line / SPOT	10/27/21-10/27/21	3	:30	6:58:46P- Wheel Of Fortune				1						\$3,600.00		Washington (WJLA)	World News Adj	11/9/21
86.0.1	Closed Preempt	10/27/21															Washington (WJLA)	Pre-empt/Exception -	
87.0	Normal Line / SPOT	10/28/21-10/28/21	3	:30	6:58:46P- Wheel Of Fortune					1					\$3,600.00		Washington (WJLA)	World News Adj	11/9/21

CONFIRMATION CONTRACT

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Contract # 5030900

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Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 715 - McAuliffe Week #1 General (1635105)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 715-McAuliffe Week #
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 11/09/21
Last Modified 12/16/21
Entered By Darren Moore
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$44,508.75
Net Total \$252,216.25
Sales Tax

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
87.0.1	Closed Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	
88.0	Normal Line / SPOT	10/29/21-10/29/21	3	:30	6:58:46P- Wheel Of Fortune						1			1	\$3,600.00	\$3,600.00	Washington (WJLA)	World News Adj	11/9/21
89.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$3,600.00	\$3,600.00	Washington (WJLA)	World News Adj	11/9/21
90.0	Normal Line / Access	11/01/21-11/01/21	1	:30	7:29:26P- Jeopardy		1							1	\$5,200.00	\$5,200.00	Washington (WJLA)	World News Adj	11/9/21
91.0	Normal Line / Access	10/26/21-10/26/21	1	:30	7:29:26P- Jeopardy			1						1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
92.0	Normal Line / Access	10/27/21-10/27/21	1	:30	7:29:26P- Jeopardy				1					1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
93.0	Normal Line / Access	10/28/21-10/28/21	1	:30	7:29:26P- Jeopardy					1				1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
94.0	Normal Line / Access	10/29/21-10/29/21	1	:30	7:29:26P- Jeopardy						1			1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
95.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1						1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
96.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1					1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
97.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1				1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
98.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM						1			1	\$650.00	\$650.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

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Grassroots Media LLC
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BALA CYNWYD, PA 19004

Contract # 5030900

Schedule Dates 10/26/21-11/02/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 715 - McAuliffe Week #1 General (1635105)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 715-McAuliffe Week #
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 11/09/21
Last Modified 12/16/21
Entered By Darren Moore
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$44,508.75
Net Total \$252,216.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	165	\$224,000.00
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Grand Total:	222	\$296,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
99.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
100.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	12:37A- ABC-Nightline			2						1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
100.0.1	Closed Preempt	10/26/21															Washington (WJLA)	Pre-empt/Exception -	
101.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	12:37A- ABC-Nightline			1						1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
102.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	12:37A- ABC-Nightline					1				1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
103.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	12:37A- ABC-Nightline						1			1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
104.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	12:37A- ABC-Nightline		1							1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
105.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	11:35P- ABC-Jimmy Kimmel			1						1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
106.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	11:35P- ABC-Jimmy Kimmel				1					1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
107.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	11:35P- ABC-Jimmy Kimmel						2			2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
108.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	12:37A- ABC-Nightline				1					1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
109.0	Normal Line / Prime	11/01/21-11/01/21	2	:30	8P- ABC-Dancing with the Stars (Monday)		3							3	\$3,000.00	\$9,000.00	Washington (WJLA)		11/9/21

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Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
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Order Type 3 Wide Life
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110.0	Normal Line / Prime	11/01/21-11/01/21	2	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21
111.0	Normal Line / Prime	11/01/21-11/01/21	1	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/9/21
112.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	6:27P- News-7News ON YOUR SIDE at 6PM					1				1	\$3,250.00	\$3,250.00	Washington (WJLA)	World News Adj	11/9/21
113.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	6:27P- News-7News ON YOUR SIDE at 6PM						1			1	\$3,250.00	\$3,250.00	Washington (WJLA)	World News Adj	11/9/21
114.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	6:27P- News-7News ON YOUR SIDE at 6PM		1								\$3,250.00		Washington (WJLA)	World News Adj	11/9/21
114.0.1	Closed Preempt	11/01/21															Washington (WJLA)	Pre-empt/Exception -	
115.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					2					\$1,200.00		Washington (WJLA)		11/9/21
115.0.1	Closed Preempt	10/27/21															Washington (WJLA)	Pre-empt/Exception -	
115.0.2	Closed Preempt	10/27/21															Washington (WJLA)	Pre-empt/Exception -	
116.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21

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117.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
118.0	Normal Line / Prime	10/26/21-10/26/21	2	:30	8P- ABC-The Bachelorette (Tuesday)			2						2	\$2,500.00	\$5,000.00	Washington (WJLA)		11/9/21
119.0	Normal Line / Prime	10/26/21-10/26/21	3	:30	10P- ABC-Queens (Tuesday)			1						1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/9/21
120.0	Normal Line / Prime	10/27/21-10/27/21	3	:30	8:30P- ABC-The Wonder Years (Wednesday)				1					1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/9/21
121.0	Normal Line / Prime	10/27/21-10/27/21	3	:30	9P- ABC-The Connors (Wednesday)				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21
122.0	Normal Line / Prime	10/27/21-10/27/21	3	:30	10P- ABC-A Million Little Things (Wednesday)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21
123.0	Normal Line / Prime Premium	10/28/21-10/28/21	3	:30	8P- ABC-Station 19 (Thursday)					2				2	\$3,000.00	\$6,000.00	Washington (WJLA)		11/9/21
124.0	Normal Line / Prime Premium	10/28/21-10/28/21	3	:30	9P- ABC-Greys Anatomy (Thursday)					2				2	\$4,500.00	\$9,000.00	Washington (WJLA)		11/9/21
125.0	Normal Line / Prime Premium	10/28/21-10/28/21	3	:30	10P- ABC-Big Sky (Thursday)					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5030900
Schedule Dates 10/26/21-11/02/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 715 - McAuliffe Week #1 General (1635105)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 715-McAuliffe Week #
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 11/09/21
Last Modified 12/16/21
Entered By Darren Moore
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$44,508.75
Net Total \$252,216.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	165	\$224,000.00
Nov. 2021	57	\$72,725.00
Grand Total:	222	\$296,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
126.0	Normal Line / Prime	10/29/21-10/29/21	3	:30	10P- ABC-Big Sky (Thursday)						2				\$2,500.00		Washington (WJLA)		11/9/21
126.0.1	Closed Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	
126.0.2	Closed Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	
127.0	Normal Line / Prime	10/29/21-10/29/21	3	:30	9P- ABC-20/20 (Friday)						1			1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/9/21
128.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	7A- ABC-Good Morning America Saturday							2		2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
129.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							2		2	\$325.00	\$650.00	Washington (WJLA)		11/9/21
130.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	9A- ABC-Good Morning America Saturday 2							2		2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
131.0	Normal Line / Football	10/30/21-10/30/21	3	:30	11:59A- Sports-ABC College Football Early							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/9/21
132.0	Normal Line / Football	10/30/21-10/30/21	3	:30	3:30P- Sports-ABC College Football Late							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/9/21
133.0	Normal Line / Football	10/30/21-10/30/21	3	:30	7:30P- Sports-ABC College Football Prime							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21

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CPE 715-McAuliffe Week #
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
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Entered By Darren Moore
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134.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$250.00	\$250.00	Washington (WJLA)		11/9/21
135.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$100.00	\$100.00	Washington (WJLA)		11/9/21
136.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1		\$450.00		Washington (WJLA)		11/9/21
136.0.1	Closed Preempt	10/31/21															Washington (WJLA)	Pre-empt/Exception -	
137.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	8:59A- ABC-This Week								1	1	\$25,000.00	\$25,000.00	Washington (WJLA)		11/9/21
138.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
139.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	10:27:55A- Government Matters								1	1	\$500.00	\$500.00	Washington (WJLA)		11/9/21
140.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
141.0	Normal Line / Prime	10/31/21-10/31/21	3	:30	9P- ABC-Supermarket Sweep (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21

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142.0	Normal Line / Prime	10/31/21-10/31/21	3	:30	10P- ABC-The Rookie (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/9/21
143.0	M/G For 67.0.1 / SPOT	10/26/21-10/26/21	3	:30	6:58:46P- Wheel Of Fortune			1						1	\$3,600.00	\$3,600.00	Washington (WJLA)		12/16/21

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